

Printable **FACEBOOK CHEATSHEET**

What are you offering today? Circle one.

FREE VALUE

PAID OFFER

Which one?

Where are you sharing? Circle all that apply.

MY NEWS FEED

MY STORIES

MY FAN PAGE

MY GROUPS

OTHER GROUPS

FAN PAGE STORIES

TYPE OF POST. Circle All That Apply.

Short video (less than 60 seconds)

Post with image and caption

Livestream

Before and after

Educational video or tutorial

Win or celebration

Personal story or life lesson

List post (ie. 10 things or tips)

Expert Q&A

Opinion piece

Funny & relevant meme tied to offer

Statistic or data related

Inspirational or motivational